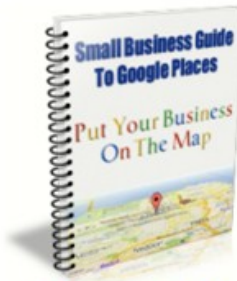


Discover How To Use The Internet To Get More Customers Into Your Local Business!

**"Can Your Customers Find You
On The Internet?"**



Free Gift:
Step by Step Guide
for setting up your Google listing.

[CLICK HERE](#)

It was inevitable. As the Internet became more mainstream and mobile web use began to rise, a new search trend would blossom, and it has. It's called "local search", and it's now attracting *millions* of users a day.

This special report will show you how to get your share of this traffic – whether you have a local business presence or not.

“New Search Trend Delivering *Millions* of New Customers...”

Are you familiar with "local search"? If you're a business owner, you'd better get familiar with it fast!

If you have a physical business location, getting listed in the two local search sites below is a no-brainer. It's better than a yellow pages ad and it costs nothing!

That's right, submission to the web's top local search sites is still 100% free, and may bring you more business than you expect.

Even if your business is done completely online, you can benefit from local search. People often feel more comfortable doing business with someone who is local, so they seek out local companies first. Plus, potential customers may stumble across your business while searching for other things.

Here are the two "local search" sites you should get into right away...

1. Google Maps

Google Maps is quickly becoming the leader in local search. In fact, MILLIONS of people are now using Google Maps every single day. This includes millions of mobile web users, searching on their cell phones and other hand held devices such as iphones.

If you've never tried this great resource, just head over to <http://maps.google.com/> and take it for a spin. You can enter an address anywhere in the world, and you can find any business based on keyword, in any location worldwide.

So exactly how do you get your share of customers from this fast-rising trend?

Simple... A free listing on Google Maps makes it easy for these eager customers to find your business. Google Maps even makes it simple for you to offer coupons. Your new customers simply print the coupon and bring to your shop. Google Maps is easy to use and best of all, it is 100% free.

But what if you are just one person, sitting in your home office and doing business online? Not to worry, you can use your Google Maps listing to point local searchers to your website.

To grab your free listing on Google Maps, go to:
<http://www.google.com/local/add/businessCenter>

2. Yahoo! Local

Another "local search" site that gets millions of searches is Yahoo! Local...

<http://local.yahoo.com/>

At Yahoo Local, you can search by business name, category, or keywords. You can also uncover local favorites rated by other Yahoo users in your area. It's a nice community feel that attracts a very loyal user base.

From a marketing standpoint, every business should take time to get listed. In fact, their listings show your website address front and center, so even if you have no physical office for clients to visit, you'll benefit from a listing.

Yahoo Local currently offers three types of listings with prices starting at free! For more details on their offerings and to sign up, go to:

<http://listings.local.yahoo.com/>

In closing...

Local search is big and getting bigger. To get an idea just how big local search will be, check out how fast this service is growing...

Google Mobile: <http://www.google.com/mobile/>

If you want more customers, now is the time to get your business listed with local search. However, before you sign up with those two giants above, and start getting your share of all these customers, I recommend that you read my in depth, detailed ***Small Business Guide To Google Places...***

Here's why...

Even though you could dive right in, it's been proven that there are certain things you **MUST** know in order to take full advantage of **Google Places** and get the most benefit from your listing. In my my guide you will discover why your business needs an optimized listing **PLUS** a **Step by Step** guide for setting it up correctly.

You can get your **FREE** *"Small Business Guide To Google Places"* by **Clicking** on the book...

